



19-22 MAY

ACORN 2010

14th National Conference



Western Australia

Westward Bound
BUILDING A STRONG FUTURE

**SPONSORSHIP
OPPORTUNITIES**

ACORN 2010 COMMITTEE

Frances O'Brien	<i>Conference Convenor ACORN Secretary</i>
Beth Hooper	<i>Committee</i>
Vicky Jackson	<i>Committee</i>
Tracy Kerle	<i>Committee</i>
Cheryl Winter	<i>ACORN President</i>
Ailsa Gillett	<i>ACORN Treasurer</i>
Robyn Lawson	<i>ACORN Executive Officer</i>

INVITATION

The Australian College of Operating Room Nurses (ACORN) National Conference will be held from 19-22 May 2010 in Perth Western Australia, at the Perth Convention Exhibition Centre.

The theme for 2010 is "Westward Bound – Building a Strong Future", in keeping with our move to Perth.

The Conference Program will consist of a four day educational program, together with a large Trade Exhibition highlighting the latest advances in medical device technology, offering both educational and networking opportunities. The planned Social Program also offer excellent marketing opportunities.

An event of this size can be greatly enhanced through the support of key industry participants and we invite your interest in Sponsorship and / or the Trade Exhibition.

The ACORN Conference and Exhibition is widely promoted throughout the world and we anticipate more than 500 delegates and 100 exhibitors will join us. The conference delegates will come from influential buyer groups in private and public perioperative hospital units, industry, universities and other allied health professionals.

Whilst we are aware that current market conditions are challenging, we believe that by having a strong presence at this conference through sponsorship and / or the trade exhibition, your company will be ideally placed to benefit from anticipated market improvement in 2010 and through 2011.

If you would like to be part of this exciting event, the enclosed sponsorship packages offer a variety of marketing options for you to consider. They are guides only and we are happy to discuss other suggestions with you.

Please contact Promaco Conventions Pty Ltd as soon as possible to confirm your interest. We look forward to hearing from you.

Kind regards

Frances O'Brien
Conference Convenor



FURTHER INFORMATION

All enquiries should be directed to the conference organisers:

Promaco Conventions Pty Ltd
PO Box 890, Canning Bridge, WA 6153
Tel: 08 9332 2900 Fax: 08 9332 2911
Email: promaco@promaco.com.au



SPONSORSHIP OPTIONS

To ensure maximum exposure from the sponsorship benefits listed below, a response is required as soon as possible. A 30% deposit of the sponsorship amount is required for confirmation.

Sponsorship amounts include GST.

GALA DINNER \$55,000	JUDITH CORNELL ORATION \$33,000	WELCOME RECEPTION \$11,000	INTERNATIONAL LUNCHEON \$8,800
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SPONSORSHIP BENEFITS

The Dinner is a premier black tie themed dinner with three course meal, fine wines and dancing.

The formal Oration is made in honour of the contribution made to peri-operative nursing.

Held in the Trade Exhibition, the Reception is the perfect opportunity to have an early presence at the Conference

The Lunch is a celebration held in recognition of the contribution of international peri-operative nurses.

Acknowledged as a Major Sponsor in the ACORN Journal	●			
Naming Rights to the ACORN 2010 Selected Event and the opportunity to make a brief address during that Event	Gala Dinner	Judith Cornell Oration	Welcome Reception	International Luncheon
Prominent display of your banner during the Event (banner to be supplied by sponsor)	●	●	●	●
Complimentary tickets to the Gala Dinner	10	2		
Acknowledgment specific to the Selected Event	Company name and logo on Dinner Menus	Company name and logo on Oration Invitations and Program		
Inclusion of your company profile in the	Conference Handbook	Oration Program		
Naming Rights to a Selected	Lunch	Morning Tea		
One additional complimentary Trade Exhibition Stand per five purchased stands	●	●		
Complimentary tickets to the President's Cocktail Party	4	2		
Acknowledgment as a Major Sponsor at the entrance to the Trade Exhibition	●	●	●	
Acknowledgement in the Registration Brochure and Conference Handbook	●	●	●	●
Inclusion of an advertisement (at size indicated) in the Registration Brochure and Conference Handbook (finished artwork to be supplied by sponsor)	● Full page	● Half page	● Half page	● Half page
Two complimentary fulltime registrations per paid stand	●	●	●	●
Inclusion of your logo and a link to your home page on the Conference web page	●	●	●	●
Acknowledgement throughout the Conference via powerpoint presentation during sessions and via signage	●	●	●	●
Inclusion of an insert in the Conference satchels	●	●	●	●

PLEASE NOTE:

- Acceptance of sponsorship applications will be subject to Committee approval. The Committee reserves the right to decline any application based on any association that does not uphold the objectives of the Conference.
- Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
- 30% deposit is to be paid with the application form.
- The balance of sponsorship payment is due by **Friday 19 March 2010**.

CANCELLATION POLICY

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the Organisers reserve the right to retain the deposit payment received.

