

ASC2010

AUSTRALIAN
STATISTICAL
CONFERENCE

Statistics

in the **West:**
UNDERSTANDING OUR WORLD



6-10 December 2010 Esplanade Hotel, FREMANTLE, Western Australia

sponsorship opportunities

www.promaco.com.au/2010/asc



INVITATION

I invite you to participate in the National Conference of the Statistical Society of Australia which will be held at the Esplanade Hotel in Fremantle from 6 – 10 December 2010. Six world class keynote speakers, supported by leading local and national statisticians, will present the latest developments in the theory and application of statistics. The conference is also a forum for statisticians to meet other members of the statistical community.

Statisticians and users of statistics who will attend this conference come from an amazing cross section of Australian organisations and are frequently close to where the decisions are made. Government bodies - state and federal, research institutions, private companies and academia all have statisticians informing the planning, decision-making and evaluation processes. A large proportion of these will be at ASC2010, providing an ideal forum for sponsors to get their message across, to display their products and to just meet the right people.

A two-day satellite conference for statistics educators and practitioners, including those from schools, colleges and universities, industries and governments will be held in conjunction with ASC2010. Invited and contributed papers on topics across the statistical education spectrum will be presented.

If you would like to be part of this exciting event, the enclosed sponsorship packages offer a variety of marketing options for you to consider. They are guides only and we are happy to discuss other suggestions with you. Please contact Promaco Conventions Pty Ltd as soon as possible to confirm your interest.

Jane Speijers, Conference Chair

TRADE EXHIBITION

The Trade Exhibition is a very important feature of the 2010 Australian Statistical Conference and we value the support from our exhibitors.

As an exhibitor, you will have the opportunity to raise your company profile by promoting your products and services to a highly qualified and influential audience.

Tea and coffee breaks and lunches will be served within the display area offering high visibility to delegates.

A floorplan will be available shortly and stands will be allocated to sponsors and then in order of receipt of bookings.

A deposit of 30% of the total must accompany the booking form to confirm your stand, with full payment due by Friday 6 November 2010.

Cancellations made within 4 weeks of the event will incur an administration fee of 25% of the full cost.

DISCOUNTED REGISTRATION

In addition to the staff servicing the exhibition stand, each exhibitor will be entitled to register one delegate to attend the Conference Program @ 50% of the fulltime registration fee, inclusive of all benefits.

Allowing staff access to the program sessions will enable valuable insight into the range of issues relating to developments in the theory and application of statistics.

Full details of the Conference program, registration details and costs will be available on the Conference website in mid 2010.

EXHIBITION STAND INCLUDES:

Shell scheme display stand - 3.0m x 2.0m x 2.4m high with velcro compatible back and side walls

Fascia Board with Company name in coloured lettering

2 spotlights and 1 power point per stand

(2) tickets to the Welcome Reception

(2) Name Badges

(2) Lunch tickets per day

(1) Delegate Kit

stand cost: \$2,750 (inc \$250 GST)

PLUS the inclusion of a promotional item or brochure in the delegate kit (ie: caps, keyrings, mouse pads, rulers, business card holders, gifts, lollies, etc.)

Additional tickets to the social functions can be purchased. Additional exhibition passes \$275 each.

WHO WILL ATTEND

Statisticians from state and federal bodies, research institutions, academia and private companies. They come from a broad range of specialist areas including medicine and the pharmaceutical industry, finance and insurance, mining, environmental science and ecology, agriculture and food, quality control. Statistical educators who teach across areas as diverse as social science, health sciences, natural resource management, mining and engineering will also be well represented.



ASC 2010 COMMITTEE

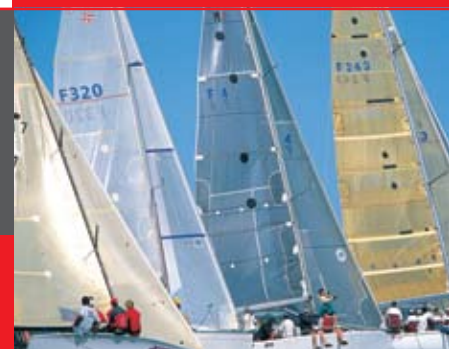
Alex Bremner
Anna Munday
Brenton Clarke
Jane Speijers
John Henstridge
Katia Stefanova
Marty Firth
Neville Bartlett
Nihal Yatawara
Pamela McCaskie

FURTHER INFORMATION

All enquiries should be directed to the conference organisers:

Promaco Conventions Pty Ltd PO Box 890, Canning Bridge, WA 6153

Tel: 08 9332 2900 Fax: 08 9332 2911 Email: promaco@promaco.com.au





sponsorship options

To ensure maximum exposure from the sponsorship benefits listed below, a response is required as soon as possible. A 30% deposit of the sponsorship amount is required for confirmation.

Sponsorship amounts include GST.

SPONSORSHIP BENEFITS

	PLATINUM SPONSOR \$16,500	GOLD SPONSOR \$12,100	SILVER SPONSOR \$8,800	BRONZE SPONSOR \$5,500
	Premium Sponsor Package			
The inclusion of "Proudly sponsored by (your company)" on the front cover of the Registration Brochure	✓			
The inclusion of "Proudly sponsored by (your company)" on the front cover of the Conference Program	✓			
The opportunity to provide a speaker in the Conference Program	✓ ✓			
Choice of a prominent position (first-come, first-choice) for a Trade Display and Exhibition booth	✓ (at no cost)	✓ (50% discount)	✓ (choice of position)	
The inclusion of an advertisement (at size specified) for your company in the Registration Brochure and Conference Program (finished artwork to be supplied by sponsor)	✓ (full page)	✓ (half page)	✓ (quarter page)	
At the Conference, your banner will be on prominent display (to be supplied by sponsor).	✓	✓	✓	
The inclusion of "Proudly sponsored by (your company)" on the Conference journal advertisements	✓	✓	✓	✓
The inclusion of your company logo on the Conference web page	✓	✓	✓	✓
Invitation to Welcome Reception	4	2	2	2
Invitation to Conference Dinner	4	2	1	1
Complimentary registration to Conference	3	2	1	1
The inclusion of "Proudly sponsored by (your company)" in the Conference Proceedings	✓	✓	✓	✓
The inclusion of your company logo on the inside cover of the Registration Brochure and Conference Program	✓	✓	✓	✓
During the Conference, a powerpoint presentation will be shown acknowledging your company as a Sponsor	✓ (Platinum)	✓ (Gold)	✓ (Silver)	✓ (Bronze)
The inclusion of your company brochure or selected literature in the Conference satchels	✓	✓	✓	✓
Acknowledgement during the Opening Ceremony	✓	✓	✓	✓

PLEASE NOTE:

- Acceptance of sponsorship applications will be subject to Committee approval. The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Conference.
- Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
- 30% deposit is to be paid with the application form.
- The balance of sponsorship payment is due by Friday 6 November 2010.

CANCELLATION POLICY

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the Organisers reserve the right to retain the deposit payment received.

