

sponsorship opportunities

Dear Colleague

Thank you for your interest in supporting the Australian Hand Therapy Association (AHTA) 2005 Annual Conference.

The attached sponsorship brochure provides an exciting opportunity for your company/organisation to be part of the unique specialty of hand therapy and their associates in physiotherapy and occupational therapy. The conference theme, "Hands on Trauma" reflects current important issues for the profession and will stimulate a wide variety of topics and interesting panel discussions.

We anticipate that the conference will assemble the majority of therapists working in hand therapy within Australia and the committee would be delighted to have you join with us as a sponsor and/or exhibitor.

The sponsorship details on the following pages offer outstanding promotional opportunities for your company. The various options are flexible and are designed to fit your requirements. We would also be happy to work with you to establish a package that will give you maximum exposure of your company to the conference participants.

We want to ensure that your participation as a sponsor and/or exhibitor is rewarded. The AHTA 2005 Annual Conference will create unique opportunities for networking and promotion of business. If you would like to discuss any of these options further, please contact Promaco Conventions on tel: (08) 9332 2900, fax: (08) 9332 2911 or email: promaco@promaco.com.au or call our sponsorship liaison officer, Therese Brosnan on tel: (02) 9221 2603.

We look forward to hearing from you.

AHTA 2005 Conference Committee



EXHIBITION BOOTHS

The exhibition area is central to the conference meeting room. All morning and afternoon teas will be served in the exhibition area. Exhibitors will be informally introduced to the conference delegates during the morning tea breaks and can offer a product or service for special promotion in their introduction. The floorplan will be designed to ensure good visibility and access to all exhibits. The exhibition will also be enhanced by additional table displays, including alternative lifestyle products related to general health and wellbeing. Maximum traffic flow will be encouraged by placement of catering stations at key points in the exhibition area. Placement preference will be given to the principal sponsor and then to major sponsors on a first-come first-served basis.

SPONSORSHIP \$2420

To ensure maximum exposure from the sponsorship benefits listed below, a response is required as soon as possible.

A 30% deposit of the sponsorship amount is required for confirmation. The balance of sponsorship is required by 25 September 2005. Sponsorship amounts include GST.

*REGISTRATION BROCHURE:

There is an excellent opportunity available to have your company/organisation's name and logo linked with the conference well before it starts. Your corporate logo will be published on the inside cover of the Registration Brochure.

Sponsorship Benefits

| | PRINCIPAL SPONSOR \$4,400 Sponsor Package | MAJOR SPONSOR \$2,530 Sponsor Package | GENERAL SPONSOR \$1,100 Sponsor Package |
|--|---|---|---|
| Inclusion of "Proudly sponsored (by your company)" on front cover of registration brochure | ✓ | | |
| Inclusion of an advertisement (one colour & provided by you) for your company on the back cover of registration brochure | ✓ | | |
| Inclusion of "Proudly sponsored (by your company)" on the front cover of conference final program | ✓ | | |
| Inclusion of an advertisement (one colour & provided by you) for your company in the conference program | ✓ (Full page) | ✓ (Half page) | |
| Inclusion of your company logo on the inside of the registration brochure and conference final program | ✓ | ✓ | ✓ |
| Inclusion of your company logo on the conference website | ✓ | ✓ | ✓ |
| Signage at the conference to acknowledge your sponsorship | ✓ | ✓ | ✓ |
| Complimentary registration at conference | 1 | 1 | 50% discount |
| Discounted cost of exhibition booth | 50% discount | | |
| Choice of prominent position for exhibition booth location (first in, first choice for principal, then major sponsors) | ✓ | ✓ | |
| Invitation to welcome reception | 2 | 1 | 1 |
| Inclusion of your company's brochure in conference satchels | ✓ | ✓ | ✓ |
| Acknowledgement by AHTA president during opening address | ✓ | ✓ | ✓ |

more sponsorship options

In addition to the Principal, Major and General Sponsor options, the items/functions below can also be sponsored with sponsor benefits as outlined. Sponsorship amounts include GST.

Conference Dinner

Acknowledgement during the dinner and display of signage; opportunity for a brief welcoming address to delegates; acknowledgement during conference on signage and powerpoint display; and 2 complimentary tickets to the dinner.

SPONSORSHIP \$2200

Conference Welcome Drinks

Acknowledgement during welcome reception and display of signage; opportunity for a brief welcoming address to delegates; acknowledgement during conference on signage and powerpoint display; and 2 complimentary tickets to the welcome reception.

SPONSORSHIP \$2200

Conference Lunches

Acknowledgement of sponsorship before the break for lunch; prominent signage on display during lunch; opportunity for a brief address during lunch; acknowledgement during conference on signage and powerpoint display; and 2 complimentary tickets to the luncheon.

SPONSORSHIP \$2200 per day

Satchels

Company name and logo imprinted on satchel; acknowledgement during opening address; acknowledgement during conference on signage and powerpoint display; and insert included in satchel.

SPONSORSHIP \$1980

Tea Breaks

Acknowledgement of sponsorship before the break for tea; prominent signage on display during tea break; opportunity for a brief address during tea break; and acknowledgement during conference on signage and powerpoint display.

SPONSORSHIP \$990 per break

Back Page Final Program

Inclusion of an advertisement (one colour & provided by you) on the back page of the final conference program; and acknowledgement during conference on signage and powerpoint display.

SPONSORSHIP \$770

Name Badges

Company name and logo imprinted on delegate badges (Option 2 - imprinted on lanyards); and acknowledgement during conference on signage and powerpoint display.

SPONSORSHIP \$770

option 2 with printed lanyards \$1100

List of Participants

Inclusion of advertisement (one colour & provided by you) on the back page of the list of participants; and acknowledgement during conference on signage and powerpoint display.

SPONSORSHIP \$770

Satchel Insert

Insert of your choice included in satchel ie notepad, pen, cap, post-it notes, lollies, etc OR in keeping with the theme, thongs, hat, sarong.

SPONSORSHIP \$440

All enquiries to the Conference Secretariat:

Promaco Conventions Pty Ltd
 ABN 68 008 784 585
 PO Box 890, Canning Bridge
 WESTERN AUSTRALIA 6153
 Tel: 08 9332 2900 Fax: 08 9332 2911
 Email: promaco@promaco.com.au
 www.promaco.com.au/conference/2005/ahta

How can your organisation participate in this exciting opportunity?

Complete and mail or fax this sheet to the Conference Secretariat:

Contact:

Organisation / Company:

Postal Address:

..... State: Postcode:

Telephone: Facsimile:

Email:

Cardholder Expiry

Signature:

Cheque attached*

Charge credit card

BANKCARD

MASTERCARD

VISA

AMEX

DINERS

Please debit the:

FULL amount OR

30% deposit

* Cheques to be made payable to Promaco Conventions Pty Ltd.

Please confirm my booking for:

SPONSORSHIP OPTIONS

- PRINCIPAL \$4,400** (inc \$400 GST)
- MAJOR \$2,530** (inc \$230 GST)
- GENERAL \$1,100** (inc \$100 GST)
- CONFERENCE DINNER \$2,200** (inc \$200 GST)
- WELCOME DRINKS \$2,200** (inc \$200 GST)
- LUNCHESES \$2,200** (inc \$200 GST) **per day**
- SATCHELS \$1,980** (inc \$180 GST)
- TEA BREAKS \$990** (inc \$90 GST) **per break**
- PROGRAM BACK \$770** (inc \$70 GST)
- NAME BADGES \$770** (inc \$70 GST)
- option 2 \$1100** (inc \$100 GST)
- LIST OF PARTICIPANTS \$770** (inc \$70 GST)
- SATCHEL INSERTS \$440** (inc \$40 GST)
- EXHIBITION BOOTH \$2420** (inc \$220 GST)



AHTA 2005

Hands

On

Trauma



21-23 October 2005

Crowne Plaza Hotel, Coogee Beach, Sydney

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