

2.2 Managing your data – Every bit counts

One day course and workshop

Date: 24th September 2005 (Saturday after the IGES)

Place: Perth Sheraton

Course Presenters: Craig Morley, Rob Freeth, Andrew Dent, Bill Withers and Richard Carver

Course Registration A\$253

Poor information can break a company and good information can make a company rich. So why is information management still an issue? At this one-day workshop, participants will work with the experts to identify geochemical data management issues and critical success factors. Participants will come away with a 'best practice' geochemical data management template, an understanding of how this could be integrated into their business and a look into the future of data management.

Workshop outcomes

- An understanding of the consequences of getting geochemical data management right and the pitfalls of getting it wrong.
- A list of the important geochemical data management issues for the next 5 years.
- A 'best practice' strategy for dealing with these issues.
- A list of strategic and critical factors that are needed to ensure best practice.



Presenters:

Craig Morley (BSc (Hons), MBA, MAusIMM (CP Geo), MGSA)

Snowden Group, West Perth, Australia

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Craig is the Group Manager Technologies for Snowden. He has a geological background with underground mining experience on the Golden Mile and has held senior positions at Mount Charlotte, the Super Pit and Boddington Gold Mine. Since joining Snowden in 1997, Craig has consulted on projects throughout Australia, Africa, India, Papua New Guinea, Indonesia, South America and Canada. He has been involved with a wide range of clients, including implementing data management solutions for WMC, BHP Billiton, Rio Tinto and Anglo American and implementing reconciliation solutions in a range of mines around the world. Craig leads a multidisciplinary team bringing practical IT solutions to the mining industry.



Rob Freeth (B Sc, Dip Comp, MACS)

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Rob is a consultant with over 30 years experience in computing and information systems, particularly in applying information systems to technical aspects of business, including engineering and land information. He has worked with a range of businesses including the resources sector and public utilities. He has expertise in matching the business aspects that drive and define information systems to current technology and future trends. Rob spent ten years as an Information Manager

for WMC Resources, most of it in exploration. Prior to that, Rob worked as a private consultant in corporate information systems. In the early 1980's, he led the Graphics Development Centre of Australia while he worked at Systems Research Institute of Australia, which assisted development of software to support the resources industry and the introduction of land information systems into Western Australia.

