



OTHER SPONSORSHIP OPTIONS ALL COSTS INC GST

SIGNAGE

Considerable signage will be required at the Symposium and sponsorship of this item will include the sponsor's logo on all signs plus acknowledgement in the Registration Brochure and Program.

SPONSORSHIP \$2,200

SYMPOSIUM PROGRAM

This is the delegate's "bible" of information on speakers, business program, social activities and the industry exhibitors. The sponsor's corporate name and logo will appear on the front cover. In addition, the back page will be solely allocated to a full page, one colour advertisement (finished artwork to be supplied by sponsor, multi-colour subject to negotiation).

SPONSORSHIP \$2,200

NAME BADGES

Attractive name badges will be prepared for delegates and the sponsor's name and logo will be included on the badges.

SPONSORSHIP \$1,650

MORNING AND AFTERNOON TEA BREAKS

The essential morning and afternoon cup of coffee! As host, your sponsorship will be acknowledged in the Registration Brochure and Program and with signage.

SPONSORSHIP \$1,650 per day or \$1,100 each break

NOTE-PADS AND PENS

A complimentary duo used extensively during and after the Symposium. This is an excellent way to promote your company by its constant use. Your company logo can be printed on the pads with a message if required and your company name and in most cases, your logo can be printed on attractive pens.

SPONSORSHIP \$550 each item

SACHEL INSERTS

A limited number of satchel inserts will be allowed, so be quick, first come, first served. A maximum of 5 x A4 pages per insert will be accepted.

SPONSORSHIP \$550

LIST OF PARTICIPANTS

Your company will no doubt want this valued published listing of participants at the Symposium. So will all the other companies. The opportunity to have your company name and logo on the cover is too good to miss.

SPONSORSHIP \$550

ADVERTISEMENTS

Advertising will be offered in the registration brochure, program and proceedings. Costs to be supplied upon application. One colour, 2 colour and full colour options will be listed (finished artwork to be supplied by sponsor).

SPONSORSHIP DETAILS SUPPLIED UPON APPLICATION

KEYNOTE SPEAKERS

A number of keynote speakers, both national and international, will be sought. Sponsorship of costs such as airfares will be acknowledged in publications and by power point display during the speaker's session. Speakers may be available for sponsors.

COSTS TO BE NEGOTIATED



Sponsorship Options

from Tropics to Tundra

19 - 23 September 2005
Sheraton Perth Hotel
Perth, Western Australia



Tick the items below that indicate the interest of your organisation in sponsoring the Symposium. Complete the details and mail or fax this sheet to the Symposium Secretariat:

Promaco Conventions Pty Ltd ABN 68 008 784 585 PO Box 890, Canning Bridge, WA 6153
Tel: 08 9332 2900 / Fax: 08 9332 2911 / email: promaco@promaco.com.au

Name: Address:
Position:
Organisation: State/Country: Postcode:
Tel: Fax: email:

Please confirm my sponsorship as follows: (NOTE: A deposit of 20% of the total amount is required. All costs include GST)

PLATINUM SPONSOR (\$16,500) GOLD SPONSOR (\$11,000) SILVER SPONSOR (\$5,500) BRONZE SPONSOR (\$2,750)

OR select from the following options for the Symposium

- | | | |
|--|---|---|
| <input type="checkbox"/> NOTE-PADS (\$550) | <input type="checkbox"/> PENS (\$550) | <input type="checkbox"/> REGISTRATION BROCHURE (\$2,200) |
| <input type="checkbox"/> PROGRAM (\$2,200) | <input type="checkbox"/> PRINTED LIST OF PARTICIPANTS (\$550) | <input type="checkbox"/> SACHELS (\$5,500) |
| <input type="checkbox"/> PROCEEDINGS (\$3,300) | <input type="checkbox"/> SESSION (\$2,200) | <input type="checkbox"/> SIGNAGE (\$2,200) |
| <input type="checkbox"/> TEA BREAK X 1 (\$1,100) | <input type="checkbox"/> DINNER (\$11,000) | <input type="checkbox"/> WELCOME RECEPTION (\$5,500) |
| <input type="checkbox"/> LUNCH X 1 (\$5,500) | <input type="checkbox"/> NAME BADGES (\$1,650) | <input type="checkbox"/> KEYNOTE SPEAKER (to be negotiated) |
| <input type="checkbox"/> SACHEL INSERT (\$550) | <input type="checkbox"/> ADVERTISEMENT (please send details of costs) | |



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INTRODUCTION

The sponsorship details on the following pages offer outstanding promotional opportunities to your company.

The various options are flexible and are designed to fit your requirements. We are happy to work with you to establish a package that will give maximum exposure of your company to the Symposium delegates.

We anticipate that the Symposium will bring together many experts and decision makers in the associated professional areas and will provide opportunities not otherwise available. Members of the Committee will be available to discuss ways of improving your relationship with members of the profession and to ensure that your participation as a sponsor will bring maximum benefits.

Please contact Promaco Conventions on Tel: 08 9332 2900, Fax: 08 9332 2911 or email: promaco@promaco.com.au if you would like to discuss any of these options further.

PLATINUM SPONSOR

\$16,500 INC GST

This will be the premium sponsor package, providing the highest profile and greatest access to the various groups associated with the Symposium. It is envisaged that a maximum of three Platinum Sponsors will be allowed.

The benefits are as follows:-

- ◆ Your company logo with the caption "Platinum Sponsor" on the letterhead, in the Registration Brochure and Program.
- ◆ The inclusion of "Proudly sponsored by (your company)" on all newspaper or journal advertisements.
- ◆ The inclusion of "Proudly sponsored by (your company)" on the cover of the Registration Brochure and Symposium Web page, with links to other sites.
- ◆ The inclusion of a full page advertisement for your company in the Registration Brochure and Program (finished artwork to be supplied by sponsor).
- ◆ The inclusion of your company's brochure in the Satchels.
- ◆ The first choice of prominent position for an exhibition booth at no cost.
- ◆ At the Symposium, prominent signage at the entrance to the venue will acknowledge your company as a Platinum Sponsor.
- ◆ During the Symposium, a coloured power point display will be shown at all breaks and prior to the commencement of all sessions showing your company as a Platinum Sponsor.
- ◆ The opportunity for a five minute address at a suitable function.
- ◆ Acknowledgement during the Opening Ceremony.
- ◆ 3 complimentary full-time registrations.

The majority of these opportunities will not be available to any other level of sponsorship.

So that early exposure can be achieved for a Platinum Sponsor, a reply is required as soon as possible and 20% of the sponsorship amount (\$3,300) must be paid to confirm.

GOLD SPONSOR

\$11,000 INC GST

A Gold Sponsor will have a significant profile during the Symposium and exclusive opportunities to promote their organisation. It is envisaged that a maximum of three Gold Sponsors will be allowed.

A Gold Sponsor will have the following attractive benefits for promotion:-

- ◆ The inclusion of your company logo and words "Gold Sponsor" in the Registration Brochure and Program and on the Symposium Web page.
- ◆ The inclusion of a full page advertisement in the Registration Brochure and Program (finished artwork to be supplied by sponsor).
- ◆ The inclusion of your company's brochure in the Symposium Satchels.
- ◆ At the Symposium, prominent signage at the entrance to the venue will acknowledge your sponsorship.
- ◆ During the Symposium, a coloured power point display will be shown at all breaks and prior to the commencement of all sessions showing your company as a Gold Sponsor.
- ◆ Acknowledgement during the Opening Ceremony.
- ◆ 2 complimentary full-time registrations.

So that early exposure can be achieved for a Gold Sponsor a reply is required as soon as possible and 20% of the sponsorship amount (\$2,200) must be paid to confirm.

SILVER SPONSOR

\$5,500 INC GST

A Silver Sponsor will have the following attractive opportunities to promote your organisation. It is envisaged that a maximum of five Silver Sponsors will be allowed:

- ◆ The inclusion of your company logo and word "Silver Sponsor" in the Symposium Registration Brochure and Program.
- ◆ The inclusion of a full page advertisement in the Registration Brochure and Program.
- ◆ The inclusion of your company's brochure in the Satchels.
- ◆ During the Symposium, a coloured power point display will be shown at all breaks and prior to the commencement of all sessions showing your company as a Silver Sponsor.
- ◆ Acknowledgement during the Opening Ceremony.
- ◆ 1 complimentary full-time registration.

So that early exposure can be achieved for a Silver Sponsor, a reply is required as soon as possible and 20% of the sponsorship amount (\$1,100) must be paid to confirm.

BRONZE SPONSOR

\$2,750 INC GST

A Bronze Sponsor will have the following attractive opportunities to promote your organisation:

- ◆ The inclusion of your company logo and word "Bronze Sponsor" in the Registration Brochure and Program.
- ◆ The inclusion of your company's brochure in the Satchels.
- ◆ During the Symposium, a coloured power point display will be shown at all breaks and prior to the commencement of all sessions showing your company as a Bronze Sponsor.
- ◆ Acknowledgement during the Opening Ceremony.

So that early exposure can be achieved for a Bronze Sponsor, a reply is required as soon as possible and 20% of the sponsorship amount (\$550) must be paid to confirm.

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SYMPOSIUM DINNER

The Gala Dinner is always a prestigious event and ideal for promotion of your company. In return for sponsorship of this event, your company's brochure will be distributed in the delegate satchels, acknowledgement will be given in the Program, on the dinner tickets and menu, and with formal acknowledgement at the dinner. The dinner may have multiple sponsors. Two complimentary tickets to the dinner will be provided for the Company Director.

SPONSORSHIP \$11,000

SYMPOSIUM ABSTRACTS

The symposium abstracts will be published in a bound book. Subsequently, these documents become a very valuable reference source, copies of which are distributed to all delegates at registration. In addition, they are keenly sought by others and libraries. As a sponsor, your corporate name and logo will appear on the inside front cover of the Symposium Abstracts book.

SPONSORSHIP \$3,300

SYMPOSIUM SACHELS

Attractive and practical satchels will feature your corporate logo on the outside. Satchels are one of the most useful and lasting articles from the Symposium. We have noted the continued use over many years of these satchels by delegates and executives. This is a sure way of having your corporate logo in front of all delegates and for many years hence. In addition you will be acknowledged in the Registration Brochure and Program.

SPONSORSHIP \$5,500

WELCOME RECEPTION

The Welcome Reception is a great way to start the Symposium and the opportunity to get your name up front. Acknowledgement will be given in the Program and on signage at the reception. Two complimentary invitations to the reception will be provided for your guests.

SPONSORSHIP \$5,500

REGISTRATION BROCHURE

An excellent opportunity to have your organisation's name and logo linked with the Symposium well before it starts. Your corporate logo will be published on the inside cover and we will publish an appropriate promotional editorial in accordance to your requirements.

SPONSORSHIP \$2,200

LUNCHESES

Lunches are an ideal way to promote your company at the Symposium. Sponsorship includes distribution of your company's brochure in delegate satchels, acknowledgement in the Program and formal acknowledgement during the lunch. Additionally, you may display your corporate signage at the lunch venue.

SPONSORSHIP \$5,500 each day

SYMPOSIUM SESSION

A Symposium session (90 minutes) provides an excellent opportunity for exposure for a sponsor. A sponsor's power point display will be projected to the screen for the whole session. Acknowledgement will also be given in the Registration Brochure and Program. Corporate signage can be used.

SPONSORSHIP \$2,200 per session