



29 October - 1 November 2006
Esplanade Hotel, Fremantle
Western Australia



Sponsorship Options





Invitation

The Organising Committee of the Men's Advisory Network Conference "From Babies to Blokes" invites you to participate as a Sponsor in this inaugural and unique Conference.

The Conference will be hosted by the Men's Advisory Network, the City of Melville, The Department of Health and the Men's Resource Centre, Albany.

The theme of the conference, "From Babies to Blokes" embraces the full growth cycle of Man and will identify six stages of the development processes under two main headings: "Becoming a Man" and "Being a Man".

Under "Becoming a Man", the issues to be discussed are:

- conditioning of infant boys
- development of boys
- transition from boyhood to manhood

While under "Being a Man", the issues are:

- men and work
- men and relationships
- Men and ageing

The Conference will provide your organisation with excellent opportunities to promote your products and services and take advantage of an event that will have strong community interest.

Internationally known speakers will lead the program and we are confident it will have an impact on men in society.

If you would like to be part of this exciting event, the enclosed sponsorship package offers a variety of marketing objectives for you to consider. They are guides only and we are happy to discuss other suggestions with you.

Please contact Promaco Conventions Pty Ltd as soon as possible to confirm your interest.

2006 Organising Committee



COMMITTEE MEMBERS

Janet Armarego
City of Melville and
Deputy Chair of MAN

Gary Bryant
Executive Officer, MAN

Andrew Markovs
Albany Men's
Resource Centre

Tim O'Brien
Department of Health

Peter Prout
Edith Cowan University

Peter Strachan
Stock Analysis

Patrick Toohey
Leda Primary School

Michael Woodhouse
Glide Strategic

CONFERENCE SECRETARIAT:

Promaco Conventions Pty Ltd ABN 68 008 784 585
PO Box 890, Canning Bridge WESTERN AUSTRALIA 6153
Tel: 08 9332 2900 Fax: 08 9332 2911
Email: promaco@promaco.com.au

Conference website: www.promaco.com.au/conference/2006/man



Please Note:

- Acceptance of sponsorship applications will be subject to Committee approval. The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Conference.
- Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
- 30% deposit is to be paid with the application form.
The balance of sponsorship payment is due 29 September 2006.

Cancellation Policy

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the Organisers reserve the right to retain the deposit payment received.

Sponsorship Options

To ensure maximum exposure from the sponsorship benefits listed below, a response is required as soon as possible. A 30% deposit of the sponsorship amount is required for confirmation. Sponsorship amounts include GST.

PLATINUM SPONSOR

\$16,500

Premium Sponsor Package

GOLD SPONSOR

\$11,000

SILVER SPONSOR

\$5,500

BRONZE SPONSOR

\$2,200

SPONSORSHIP BENEFITS

The inclusion of "Proudly sponsored by (your company)" on the front cover of the Registration Brochure	✓			
The inclusion of "Proudly sponsored by (your company)" on the front cover of the Conference Program	✓			
The opportunity to provide a speaker in the Conference Program	✓✓	✓		
Choice of a prominent position (first-come, first-choice) for a Trade Display and Exhibition Booth	✓ (at no cost)	✓ (50% discount)	✓ (choice of position)	
The inclusion of an advertisement (at size specified) for your company in the Registration Brochure and Conference Program (finished artwork to be supplied by sponsor)	✓ (Full page)	✓ (Half page)	✓ (Quarter page)	
At the Conference, your banner will be on prominent display (to be supplied by sponsor).	✓	✓	✓	
The inclusion of "Proudly sponsored by (your company)" on the Conference advertisements	✓	✓	✓ (major adverts only)	
The inclusion of your company logo on the Conference Web Page	✓ (plus hotlink)	✓ (plus hotlink)	✓ (plus hotlink)	✓
Invitation to Welcome Reception	✓✓✓✓	✓✓	✓✓	✓✓
Invitation to Conference Dinner	✓✓✓✓	✓✓	✓	✓
Complimentary registration to Conference	✓✓✓	✓✓	✓	✓
The inclusion of "Proudly sponsored by (your company)" in the Conference Proceedings	✓	✓	✓	✓
The inclusion of your company logo on the inside cover of the Registration Brochure and Conference Program	✓	✓	✓	✓
During the Conference, a powerpoint presentation will be shown acknowledging your company as a Sponsor	✓	✓	✓	✓
The inclusion of your company brochure or selected literature in the Conference Satchels	✓	✓	✓	✓
Acknowledgement during the Opening Ceremony	✓	✓	✓	✓

